



Korea Trade-Investment
Promotion Agency



Los Angeles Area
Chamber of Commerce

INVITATION

KORUS FTA Conference

Wednesday, November 30, 2011
Wilshire Grand Hotel

On behalf of Korea's Ministry of Strategy and Finance, Korea Trade –Investment Promotion Agency (KOTRA) Los Angeles is privileged to offer this letter of invitation to you to be part of KORUS FTA Conference. KORUS FTA Conference will be held on Wednesday, November 30, 2011, at the Wilshire Grand Hotel in Los Angeles. This event is being co-organized by KOTRA Los Angeles, Los Angeles Area of Commerce, and The Korean Investors and Traders Association of Southern California.

By attending KORUS FTA Conference, you will have the unique opportunity to integrate your marketing and networking opportunities with professionals in various different industries, gain much needed knowledge and information in preparation for the long awaited KORUS FTA taking effect.

Operating since 1962, KOTRA has become the cornerstone of promoting mutual prosperity between Korea and its international business partners, through facilitating international commerce and investment. KOTRA is a non-profit government agency of the Republic of Korea, currently operating with over 100 offices in more than 70 countries worldwide.

We believe your presence will prove to be a great asset to this event. For details of this event, please refer to the attached program schedule.

Please contact Mariel Song or Joyce Choi at KOTRA Los Angeles office by phone 323-954-9500 or email korusfta.conf@gmail.com for more information. For your convenience, internet registration is available through www.kotrala.com.

Thank you for considering KORUS FTA Conference participation. We look forward to meeting you at the conference.

Yours Sincerely,

Wonsok Yun
Director General – KOTRA Los Angeles



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KORUS FTA Conference

- ✓ Date: November 30, 2011
- ✓ Time: 9:30 AM to 2 PM (Tentative)
- ✓ Venue: Wilshire Grand Hotel
- ✓ Host: Korea Ministry of Strategy of Finance (MSF)
- ✓ Event Partners: KOTRA Los Angeles & Los Angeles Area Chamber of Commerce

- ✓ Program (Tentative):

Time	Program/Schedule	Speaker
9:30-10:00	Registration	
10:00-10:10	Opening Remarks Congratulatory Address	KOTRA LA Chamber
10:10-10:25	KORUS FTA Overview & Strategic Plans	MOSF
10:25-10:45	Korean Economy & Business Opportunities Under the KORUS FTA	KOTRA
10:45-11:00	Coffee Break	
11:00-11:40	KORUS FTA, Compliance & Requirements	Korea Customs Susan Kohn Ross
11:40-12:00	Q&A	All Speakers
12:00-14:00	Networking Luncheon	

* As of November 9, 2011

For more information, please contact:

KOTRA Los Angeles
Mariel Song, Assistant Manager
Phone: (323) 954-9500
Email: korusfta.conf@gmail.com



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REGISTRATION FORM

KORUS FTA Conference

Wednesday, November 30, 2011 at 9:30 AM to 2:00 PM

Wilshire Grand Hotel, Los Angeles, CA

Registration is free of charge. Please register by filling out this form and faxing it to (323) 954-1707 or call (323) 954-9500 for further questions. Internet registration is available through www.kotralla.com

ATTENDEE INFORMATION

First Name		Last Name	
Company Name			
Job Title / Division			
Email			
Telephone		FAX	

Thank you for registering in the upcoming KOTRA event. A KOTRA representative will contact you to guide you on how to take full advantage of this event.